

Fundraising Coordinating Committee

January 11th 11:00am

Attendees: Doug Nelson, Lynette Gebben, Gary Boley, Larry Price, Ken Bartz, Linda Bluschke

Absent: Gamze Ligler, Don Mueller

Call to order 11:05am

Current appointment of committee member from first meeting: Doug Nelson Chair, Gamze Ligler Vice Chair and Secretary, Larry Price Treasurer, Lynette Gebben communication liaison for web site.

Meetings to be the first Saturday of each month starting at 10:00am at the Perry town hall.

Pledge Form: To be drafted by Doug Nelson with additional elements.

Footnote the donation can be from liquidation of Stock, Real Estate proceeds, notification of gift in pledger's estate. Add tax deduction status of donations to form. Larry Price to verify with Mary Price if the pledge form can be included in the bi annual tax bill mailings.

Add pledge form as download on Township Web Site.

Format finalized at next meeting to have copies available on web site and at town hall for commitments.

Lynette Gebben will look into fundraising banner to show current and ongoing totals of donations.

Reports format for current funds: Larry to add current receipt column to reports for each month. Stock transfer of \$17,946 received by the Friends account and check written to Edward Jones account for processing purposes. Friends of Perry Parks will be the liaison account to write checks to Edward Jones for the donations received.

Loan Payment Dates and procedure: 1st payment March 2014 and each year shall be annual payment 2nd and 3rd dates payments can be made penalty free to pay down principal. Levy will cover annual payment. All donations will be made to reduce principal only. Every cent of donations will go to debt reduction not any other financial need regardless of how donations are received. First payment has already been levied in 2013.

Lynette motioned that funds received by the fundraising committee will be used only for additional principal reduction of the loan at the payment dates without penalty. Motioned second by Larry Price. Motion passes as policy.

Thank you/Funds Receipt; Larry Price to draft and mail to each donor the receipt for their funds received. Fundraising appreciation to Friends of Perry Parks for debt reduction of the loan.

Ask preservation committee if we can review the Hauge Log Church registry for use of soliciting pledges for loan.

Maidson Group to write communication to 23 groups that showed support in preservation and had some interest with sending a pledge potentially.

Initial communication being done by Doug Nelson to a Madison foundation to explore matching grant funds for debt reduction of loan.

Next meeting : February 1st, 10:00am Perry Town Hall

- Review pledge form
- Outreach strategy
- Outreach to other organizations
- Develop packet with letter to explain mission and background of why we have the loan to go with the pledge form.

Adjourn: 12:25pm