

Town of Perry Meeting Minutes
Fundraising Coordinating Committee
Monday, September 8, 2014
Perry Town Hall, 10084 CTH A
7 pm

1. Call to order – 7:10 pm

In attendance: Chair Doug Nelson, Secretary Gamze Ligler, Committee Member Lynette Gebben, Treasurer Larry Price, Committee Member Don Mueller.
Absent: Committee Member Gary Boley.

2. Announcements

Next meeting to be held Monday, October 13, 2014 at 7 pm.

3. Review Minutes

April and August minutes are approved.

4. Treasurer's Report

Seven new pledges, worth \$7,600, have been received since early August, bringing the total value of pledges to date to \$220,000. A total of \$46,525 in actual donations have been received by the Committee so far in 2014. The Committee has transferred \$45,000 of that amount to the town (in two transfers) during this last year. The town, in turn, has used this entire \$45,000 to prepay principal on the town's land acquisition debt.

5. Chairman's Report

Doug Nelson to meet with four individuals to fundraise.

Working on creating a narrative to describe the funding request.

6. New Fundraising Prospects

Town picnic and fundraiser to be planned for Spring or Summer 2015.
Committee Member Lynette Gebben to take the lead.

7. Crowdfunding Discussion

Committee will finalize pitch and perks for campaign. Ideas for perks include thank-you notes, the Perry historical book, framed prints of the park, an ad in the Mt. Horeb mail thanking all contributors with willing participant's names, and requests to local artists for perk donations. Aim to start campaign on October 25, running 60 days.

Gamze Ligler to determine Indiegogo rules on availability of contributor emails for appreciation and possible future campaigns.

8. Town lease funds

None.

9. Review of Forms

None.

10. Other issues as raised by members

None.

11. Adjournment – 8:12pm

Lynette Gebben moved and Larry Price seconded the motion to adjourn. Motion carried. Meeting adjourned at 8:12 pm.

Gamze Ligler
Secretary and Vice Chair; Fundraising Committee
Town of Perry

**Hauge Historic District Park Support Fund
Pledges Received**

LGP

09/05/14

<u>Donor</u>	<u>Payments</u>										
	<u>Rec'd in 2014</u>	<u>Total</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Donor 1 *	13,475	50,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Donor 2	5,000	50,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Donor 3	1,000	20,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Donor 4	17,500	17,500	17,500								
Donor 5	1,500	15,000	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Donor 6**	1,000	10,000	500	500	500	500	500	500	500	500	500
Donor 7	1,000	9,000	1,000	800	800	800	800	800	800	800	800
Donor 8	1,000	6,000	1,000	500	500	500	500	500	500	500	500
Donor 9	1,000	6,000	1,000	500	500	500	500	500	500	500	500
Donor 10	500	5,500	500	500	500	500	500	500	500	500	500
Donor 11	1,000	5,000	1,000	1,000	1,000	1,000	1,000				
Donor 12	250	5,000	250	250	250	250	250	250	250	250	250
Donor 13	250	4,500	250	250	250	250	250	250	250	250	250
Donor 14	500	3,000	500	500	500	500	500	500	0	0	0
Donor 15	500	2,500	500	200	200	200	200	200	200	200	200
Donor 17		1,500	75	75	75	75	75	75	75	75	75
Donor 16		1,500	0	75	75	75	75	75	75	75	75
Donor 18	100	1,100	100	100	100	100	100	100	100	100	100
Donor 19		1,000	50	50	50	50	50	50	50	50	50
Donor 20	50	1,000	50	50	50	50	50	50	50	50	50
Donor 21	50	1,000	50	50	50	50	50	50	50	50	50
Donor 22	50	1,000	50	50	50	50	50	50	50	50	50
Donor 23		1,000	50	50	50	50	50	50	50	50	50
Donor 24	100	600	100	50	50	50	50	50	50	50	50
Donor 25	100	600	100	100	100	100	100	100	0	0	0
Donor 26	500	500	500	0	0	0	0	0	0	0	0
Donor 27	100	100	100								
Total	46,525	219,900	37,725	18,150	18,150	18,150	18,150	17,150	16,550	16,550	16,550

Treasurer's Report for 09/05/14

	<u>Total</u>	<u>Per Year</u>
2014	37,725	37,725
2015 thru 2018	72,600	18,150
2019	17,150	17,150
2020 thru 2023	66,200	16,550
2024	5,050	5,050
2025 thru 2031	16,800	2,400
2032 thru 2033	4,300	2,150
2034	75	75
Total	219,900	

	<u>Pledges</u>	<u>Payments Rec'd in 2014</u>
Reported on 7/16/14	212,300	45,325
Amounts Rec'd in July thru early Se	7,600	1,200
New Totals as of 09/05/14	219,900	46,525

Six new pledges have been received since the last report on July 16, 2014. Payments received in late July thru early September totaled \$1,200 bringing the total payments received thru 9/05/14 to \$46,525 of the \$37,725 pledged for this year. The HHDPSF transferred \$22,000 to the Town of Perry on July 24, 2014 which was used to pay additional principal on the Town's debt associated with the acquisition of the Hauge Historic District Park. The total transfers from the HHDPSF to the Town of Perry in 2014 is now \$45,000. The current balance in the Edward Jones account at 9/05/14 is \$1,685.