

Town of Perry  
**Fundraising Coordinating Committee Minutes – Approved (3-1-2014)**  
**Saturday, February 8, 2014**  
Perry Town Hall, 10084 CTH A  
**9 am**

1. Call to order – 9:02 am

Chairman Douglas Nelson called the meeting to order at 9:02 am. Committee members Lynette Gebben, Secretary Gamze Ligler, and Don Mueller were present, and by teleconference: Treasurer Larry Price and Committee Member Gary Boley.

2. Announcements

Next meeting will be held 9 am on March 1 2014, Town Hall.

3. Review Minutes

Doug Nelson moved and Lynette Gebben seconded a motion to approve the minutes from the January 11, 2014 minutes. Motion carried.

4. Treasurer's Report by Larry Price

Received additional pledges of \$16,000 in February 2014.  
In March and September, lender will accept a prepayment on principal without penalty.

5. Chairman's report by Doug Nelson:

Invited to provide pledge forms by following groups:

Mt. Horeb Chapter of Sons of Norway would like a presentation at their meeting Feb. 16, - Doug Nelson to invite Roger Kittleson to make presentation.  
Dave Kalland, president of Stoughton Historical Association will distribute Financial Committee pledge form to Stoughton Sons of Norway.

Two weeks ago Perry Hauge Log Church Preservation Association's board unanimously approved the pledge form for use by its Fundraising Committee. Doug Nelson volunteered to cover mailing charges. Pledge forms have been

provided to Madison Group to solicit contributions. Roger Kittleson also provided a letter for solicitation.

Doug Nelson will have a meeting on Feb. 18 with Madison based Roland Family Foundation (American Girl), for possible support of a Fundraising Committee matching fund.

Fundraising Committee Goal over next 4 months: increase our individual pledges from 15 to 45; raise pledge value from \$142,600 to over \$200,000. Doug sets personal goal to 9 pledges, would each committee member pledge to gain 2 pledges each over the next few months. Doug will make solicitation at the next Town Board meeting.

Goal Chart – brought in by Lynette Gebben; Doug's goal is \$350,000 - \$450,000. Time frame for committee – 2-3 years.

Gary Boley moved for a Phase 1 Pledge Goal: \$550,000 by the end of 2015. Seconded by Larry Price. Motion carried.

\$78,800 is this year's payment from town (1<sup>st</sup> year, then approximately \$90K thereafter) – town will levy for full amount of payment; to use all of committee's fundraising in March or September to reduce principal.

Loan would be re-amortized each year to reduce yearly payments.

If town has surplus, can pay in September or March towards principal prepayment, penalty free. Town pays standard interest plus principal payment once per year on March 15.

Town of Perry maintains a \$29K surplus from initial loan to payoff lawsuit judgments.

Lynette Gebben moved and Don Mueller seconded a motion to direct Larry Price to take steps necessary to transfer all funds available prior to March payment date to make a prepayment on principal. Motion carried.

\$17,946 from prior meeting has already been transferred to the town.

Draft Acknowledgement Letter:

Written by Larry Price; Doug Nelson suggested change "Pledge amount:" to \$x for 2014 and \$y over z years. Enclose a copy of original pledge form with Acknowledgment Letter. Doug Nelson volunteered to pay all postage costs.

Lynette Gebben moved to approve draft letter with single change noted above, Doug Nelson seconded, motion carried.

As we approach September prepayment date, reminder letter should be sent to those that pledged, along with copy of original pledge form. Larry agreed to create draft of reminder letter.

All pledges will be confidential.

6. Other issues as raised by members

Gamze Ligler to coordinate with Mt. Horeb Mail with letter or notice regarding committee updates.

Gamze Ligler to contact web manager to update website on committee news.

Idea for a benefit concert to be considered. Gary Boley to start planning.

Gary Boley will contact Perry Lutheran Church.

Doug Nelson will contact Primrose Lutheran Church.

Town would insert a notice from Fundraising Committee in town mailers.

Doug Nelson to compose a draft "Ask Letter" for fundraising.

7. Adjournment – Douglas Nelson moved and Gamze Ligler seconded the motion to adjourn. Motion carried. Meeting adjourned at 10:25 am.

Gamze Ligler  
Secretary and Vice Chair; Fundraising Committee  
Town of Perry